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## elete Electrolyte Add-In™ Event Sponsorship Form

Thank you for collaborating with elete as a sponsor for your event. The information you provide below will help us to determine whether your event is an appropriate fit for elete, and, if so, will help us in providing you with the most appropriate support for your event. Unfortunately, elete does not provide cash sponsorship for athletic events—elete donates samples (for use in event goody bags) and product (for use in hydration/aid stations).

Please print this form, fill it out completely, and either fax or mail it to us with a cover letter and any in-kind sponsorship proposals you may already have. Please provide us with as much notice as possible before your event.

### **1. Event and Contact Info.:**

Name of event:

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Date supplies are needed:

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Event date(s):

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Type of event:

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Is elete sponsoring this event through:  A Store  Event Organizer  Other (Please Specify)?:

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Contact person and organization:

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Phone number(s):

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Address:

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E-Mail address:

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Number of expected attendees:

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elete Electrolyte Add-In™ ▪ 1990 West 3300 South, Ogden, UT 84401 ▪ 800.669.1297 ▪  
[www.eletewater.com](http://www.eletewater.com) ▪



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How many participants attended last year?

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Shipping and mailing address: (No P.O. boxes please):

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Logo deadline date and preferred format?

## **2. Sponsorship Info.**

What type of sponsorship are you seeking (**elete** provides sponsorship mainly in the form of product donations.):

Product                       Financial                       Both

Did **elete** sponsor this event last year?

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Is this event affiliated with a retail store? (If so, please name the store(s) that sells **elete**. If not, can you please recommend the name of bike, outdoor, or nutritional retailer who would sell **elete**.)

**Contact:**                      **Name of Store:**                      **Phone:**

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Please list all event sponsors:

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Dollar value amount of product & materials requested: Is it:  Requested  Required

Materials requested:

- Goodie bags for all contestants  
 Goodie bags for all volunteers



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- Winner prizes
  - Drawing prizes
  - Hydration-Station Support
  - elete Banners

Sponsorship benefits you'll provide to **elete**:

- Logo in registration forms
- Logo placement on event web site
- Logo in flyers
- Logo on T-shirts
- Logo in advertisements
- Logo in posters
- Banner placement\* (\*Required)
- Web site link\* (\* Required)
- Other (please specify):

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By allowing **elete** to sponsor your event, you agree to meet the following criteria:

- Digital photos to be taken and submitted with brief follow-up review within 10 days following event.
- Logos and banners posted in prominent, high-traffic areas
- Product will be mixed to specifications (mixing instructions will be provided)
- elete brochure (and other promotional materials) distributed to participants
- A copy of any materials (brochures, flyers, T-shirt, e-mail blast, etc.) promoting your event and sponsors. Thank you. We will contact you shortly.

**Please e-mail or fax your application to:**

**Elete Event Sponsorship**

**Sarah Kaufmann, Event Manager**

**801.731.7985 – fax**

**800.669.1297, ext.329**

**sarahk@eletewater.com**