



elete Electrolyte Add-In™ Event Sponsorship Form

Thank you for collaborating with elete as a sponsor for your event. The information you provide below will help us to determine whether your event is an appropriate fit for elete, and, if so, will help us in providing you with the most appropriate support for your event. Unfortunately, elete does not provide cash sponsorship for athletic events—elete donates samples (for use in event goody bags) and product (for use in hydration/aid stations).

Please print this form, fill it out completely, and either fax or mail it to us with a cover letter and any in-kind sponsorship proposals you may already have. Please provide us with as much notice as possible before your event.

1. Event and Contact Info.:

Name of event:

Date supplies are needed:

Event date(s):

Type of event:

elete prefers to sponsor events through local retailers of our products. Is there a local retailer that carries elete products? Yes No

If not, would you be willing to recommend elete to a local retailer to facilitate the sponsorship?

Name of Local Retailer and Contact Person:

Does this retailer currently carry elete products? Yes No

Phone number(s):

Address:

E-Mail address:



Number of expected event attendees:

How many participants attended last year?

Shipping and mailing address: (No P.O. boxes please):

Logo deadline date and preferred format?

2. Sponsorship Info.

Did **elete** sponsor this event last year?

Please list all event sponsors:

Dollar value amount of product & materials requested: Is it: Requested Required

Materials requested:

- elete Samples
- tablyte Samples
- Winner prizes
- Drawing prizes
- Hydration-Station Support
- elete Banners

Sponsorship benefits you'll provide to **elete**:

- Logo in registration forms
- Logo placement on event web site
- Logo in flyers



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- Logo on T-shirts
 - Logo in advertisements
 - Logo in posters
 - Banner placement* (*Required)
 - Web site link* (* Required)
 - Other (please specify):
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By allowing **elete** to sponsor your event, you agree to meet the following criteria:

- Digital photos to be taken and submitted with brief follow-up review within 10 days following event.
- Logos and banners posted in prominent, high-traffic areas
- Product will be mixed to specifications (mixing instructions will be provided)
- elete brochure (and other promotional materials) distributed to participants
- A copy of any materials (brochures, flyers, T-shirt, e-mail blast, etc.) promoting your event and sponsors. Thank you. We will contact you shortly.

Please e-mail or fax your application to:

Elete Event Sponsorship

Sarah Kaufmann, Event Manager

801.731.7985 – fax

800.669.1297, ext.329

sarahk@eletewater.com