



Ignition Bass
11915 Belle Court
Pinehurst, TX 77362

December 04, 2009

elete Electrolyte Add-In Named "Official" Drink for 2009 Ignition Bass Fishing Tournaments

Ignition Bass Tournament Trails is proud to welcome **elete Electrolyte Add-In™** as the "Official" Drink for the 2009 Ignition Bass Tournament Trails.

elete Electrolyte Add-In™ has shown to be very beneficial in the replacement of lost vital minerals (sodium, potassium, and magnesium) in the body during all sporting events. Fishermen spend 8-9 hours a day in the blazing sun, where every action counts and hydration is a key to their competitive ability. Many of our members appreciate the versatility of **elete** in that they can stay hydrated replacing fluids and electrolytes without overloading on sugars that are common with many sports drinks. We feel this association with **elete** will not only be a welcome product for our tournament participants, but will reinforce the need for proper hydration in competitive Bass Fishing.

Just as a fisherman needs a rod and reel to catch fish, he needs to keep his mind and body in good working order during the day. By having **elete Electrolyte Add-In** on board his boat, and mixed in his drinking water, he will assist in this effort. Ignition Bass Tournament Trails welcomes the opportunity to join with **elete** in providing this great product to our fishermen.

Jim Brockman
Tournament Director - Conroe/Livingston
IGNITION BASS
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To learn more about **elete Electrolyte Add-In™**,
Call: 1-800-669.1297
Visit: www.eletewater.com