



For Immediate Release

Contact: Karie Anderson
elete Electrolyte Add-In™
(800) 669-1297, ext. 313
kariae@eletewater.com

News Release

elete Athlete Lanny Barnes Advances to 2010 Olympic Team

Twin Biathletes Sponsored by elete Electrolyte Add-In- Lanny Barnes Prepares for Vancouver, Sister Tracy to Continue in European Cup Races

OGDEN, UTAH (January 14, 2010)—The results are in from the Olympic Biathlon trials for Lanny and Tracy Barnes of Durango, CO, two athletes sponsored by **elete Electrolyte Add-In™**. Lanny Barnes was named to the Olympic team for 2010 and will represent the U.S. in the Winter Olympics in Vancouver next month. However, due to heavy fog and scheduling inconsistencies, **elete** athlete Tracy Barnes, Lanny's sister, narrowly missed making the team. Tracy, however, will continue to represent the U.S. in European Cup races in the Czech Republic this winter.

The final women's biathlon trial was held Jan. 10th in Altenberg, Germany, but was cancelled due to thick fog. "Had it just been a U.S. race, they would've delayed until better weather or moved the race to the next day. Since our Olympic trials were held during an international event, we were unable to stage another race, and the Olympic team was named off of the first two races," said Lanny Barnes. "We were both disappointed with the unfortunate situation at the Olympic trials, but in sports and especially biathlon you are always presented with situations that are out of your control."

"While we would have loved to see both Lanny and Tracy make the Olympic team, despite the disappointing outcome of the trials and the judges decision to not re-schedule the last race, what doesn't change is that both Lanny and Tracy are the best biathletes in the world," said Val Anderson, Executive Vice-President and Director of Sales and Marketing for MRI. "We are very proud to be a sponsor to both Lanny and Tracy. Both have worked extremely hard to achieve their goals, and there's no question that both are going to 'wow' the world in the Olympics and World Cup races."

Next up for the twins is a daunting training and racing schedule. Lanny travels to Ruholding, Germany for another week of World Cup Racing followed by the final World Cup held in Antholtz, Italy. Both twins head home to Durango for a few weeks of rest before Lanny departs for training camp for the Olympics in Vancouver. Tracy will continue to represent the U.S. in European Cup races in the Czech Republic.

To learn more about Lanny and Tracy and to follow their progress, go to: [www.
http://mountaingirl23.sports.officelive.com/default.aspx](http://mountaingirl23.sports.officelive.com/default.aspx)



To learn more about elete, the original, all-natural, pure liquid electrolyte add-in with no sugars, calories, or artificial ingredients that makes electrolyte water or transforms any drink into a sports drink, go to: www.eletewater.com.

About elete Electrolyte Add-In™

elete Electrolyte Add-In™ (www.eletewater.com) is the latest cutting-edge innovation in electrolyte replacement. elete Electrolyte Add-In™ is the world's first versatile electrolyte add-in specially designed to add electrolytes to any beverage or food to replace electrolytes, maintain fluid balance, sustain endurance, and help prevent occasional muscle cramps due to physical exertion. elete contains no calories, no sweeteners, no flavorings, no artificial ingredients, and no nasty stuff that can impede optimal performance. Because elete is an electrolyte add-in, it can be used to make pure electrolyte water that tastes like water. tablytes™, by elete, are a complete, balanced electrolyte replacement in tablet form. For more information, visit www.eletewater.com or call 800.669.1297.