



For Immediate Release

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News Release

Mineral Resources International, Inc. Introduces New and Improved Tablytes

Each Tablyte Now Provides 150 mg of Sodium

OGDEN, UTAH (August 5, 2008)—Mineral Resources International, Inc. (MRI), the manufacturer of **elete Electrolyte Add-In™** and **Tablytes™** has launched a new and improved reformulation of **Tablytes**, a complete, balanced electrolyte replacement dietary supplement.

“**Tablytes** is new and improved to meet athletes’ needs. Based on athlete feedback, we have increased the amount of sodium in **Tablytes** to now provide 150 mg of sodium per tablet—over a 50 percent increase compared with the previous formula,” said Val Anderson, director of Sales and Marketing for MRI. “Despite the plethora of electrolyte-replacement powders, capsules, and tablets, most of these products provide a limited balance of electrolytes. Athletes don’t just spend one or two electrolytes during grueling activity. They lose multiple electrolytes, and **Tablytes** is the only complete, balanced electrolyte tablet that bridges their electrolyte requirements by providing nine electrolytes to support hydration, energy, and muscle function.”

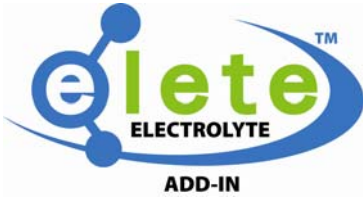
Tablytes is manufactured by MRI, who also manufactures and markets **elete Electrolyte Add-In**, the original, versatile, liquid electrolyte add-in concentrate used by athletes to make pure electrolyte water or turn any drink into a sports drink.

Tablytes, with an MSRP of \$11.98, is sold in sporting goods stores and outdoor retailers throughout the United States and is available through Liberty Mountain (www.libertymountain.com).

To learn more, visit www.tablytes.com.

About elete Pure Electrolyte Add-In™

elete Electrolyte Add-In™ (www.eletewater.com) is the latest cutting-edge innovation in electrolyte replacement. elete Electrolyte Add-In™ is the world’s first pure electrolyte add-in specially designed to add electrolytes to any beverage or food to replace electrolytes, maintain fluid balance, sustain endurance, and help prevent occasional muscle cramps due to physical exertion. elete Add-In™ contains no calories, no sweeteners, no flavorings, no artificial



ingredients, and no nasty stuff that can impede optimal performance. Because elete is a pure electrolyte add-in, it can be used to make pure electrolyte water that tastes like water. Tablytes™, by elete, are a complete, balanced electrolyte replacement in tablet form. For more information, visit www.eletewater.com or call 800.669.1297.