



For Immediate Release

Contact: Karie Anderson
elete Electrolyte Add-In™
(800) 669-1297, ext. 313
kariea@eletewater.com

News Release

elete Donates Electrolytes to Haitian Earthquake Relief Efforts

elete will donate 4,200 rip-packs of elete Electrolyte Add-In™; Product Donation Totals More than \$8,000

OGDEN, UTAH (January 21, 2010)—In response to the devastating earthquake that struck Haiti on Jan. 12, Mineral Resources International, Inc., the manufacturer of **elete Electrolyte Add-In™** announced it is donating 4,200 rip-packs of **elete**, a pure electrolyte concentrate comprising four essential electrolytes, to aid relief efforts in Haiti. Each rip-pack that **elete** is donating will make one gallon of electrolyte-fueled hydration.

elete's donation will be shipped with other medical and aid supplies that is being spearheaded by Stuart Jones from Bethany Cycle & Fitness in Bethany Beach, Delaware and The Tabernacle Church in Pittsville, MD. Mr. Jones will be sending the shipment to his parents who are currently serving as missionaries in Haiti.

"We feel very fortunate to donate **elete** in such a way that the electrolytes will be disseminated through people who know exactly how to use them. We extend our sincere appreciation to those people in the front-line efforts in Haiti right now," said Val Anderson, Executive Vice-President and Director of Sales and Marketing for MRI and **elete**. "**elete** acts as a water extender increasing the hydration value of each available gallon of pure, safe drinking water and can help save lives for those suffering from dehydration and electrolyte depletion caused by dysentery."

About elete Electrolyte Add-In™

elete Electrolyte Add-In™ (www.eletewater.com) is the latest cutting-edge innovation in electrolyte replacement. elete Electrolyte Add-In™ is the world's first versatile electrolyte add-in specially designed to add electrolytes to any beverage or food to replace electrolytes, maintain fluid balance, sustain endurance, and help prevent occasional muscle cramps due to physical exertion. elete contains no calories, no sweeteners, no flavorings, no artificial ingredients, and no nasty stuff that can impede optimal performance. Because elete is an electrolyte add-in, it can be used to make pure electrolyte water that tastes like water. **tablytes™**, by elete, are a complete, balanced electrolyte replacement in tablet form. For more information, visit www.eletewater.com or call 800.669.1297.