



For Immediate Release

Contact: Karie Anderson
Elete Electrolyte Add-In™
(800) 669-1297, ext. 313
kariae@eletewater.com

News Release

elete Electrolyte Add-In™ A Sponsor of the Ninth Annual Sedona
Century Bike Tour

OGDEN, UTAH (April 25, 2007)— **elete Electrolyte Add-In™** is pleased to announce it will sponsor the 9th Annual Sedona Century Bike Tour on Saturday, May 12, 2007 at the Old Town Mission in Historic Old Town Cottonwood in Sedona, AZ.

“We’ve been selling elete Electrolyte Add-In™ for several years. We love the fact that you can add it to water or other drinks and that it has no sugars, no dyes to deal with, and that you’re replacing the minerals you lose in sweat. We like elete Electrolyte Add-In™ and think it’s a great product,” said Steve McClain, manager of Absolute Bikes and event organizer of the 9th Annual Sedona Century Bike Tour.

Proceeds from the 9th Annual Sedona Century Bike Event benefit the Old Town Mission in Cottonwood, AZ, a Christian outreach ministry that distributes food and clothing and offers program and services addressing health care, dental, chiropractic, physical therapy, and vision as well as a legal clinic to low-income individuals and families in the Sedona area.

For more information or to register for the Ninth Annual Sedona Century Bike Event, go to: <http://www.sedonacentury.com/>

About elete Pure Electrolyte Add-In™

elete Electrolyte Add-In™ (www.eletewater.com) is the latest cutting-edge innovation in electrolyte replacement. Elete Electrolyte Add-In™ is the world’s first pure electrolyte add-in specially designed to add electrolytes to any beverage or food to replace electrolytes, maintain fluid balance, sustain endurance, and help prevent occasional muscle cramps due to physical exertion. Elete Add-In™ contains no calories, no sweeteners, no flavorings, no artificial ingredients, and no nasty stuff that can impede optimal performance. Because elete is a pure electrolyte add-in, it can be used to make pure electrolyte water that tastes like water. Tablytes™, by elete, are a complete, balanced electrolyte replacement in tablet form. For more information, visit www.eletewater.com or call 800.669.1297.